



SUPER MARKET FORUM

2017



CHRISTOS STAMATIS, CEO

The image features a vibrant green background of leafy plants, possibly succulents, with a white rectangular area in the center. The leaves are small, pointed, and have serrated edges, creating a dense, textured pattern.

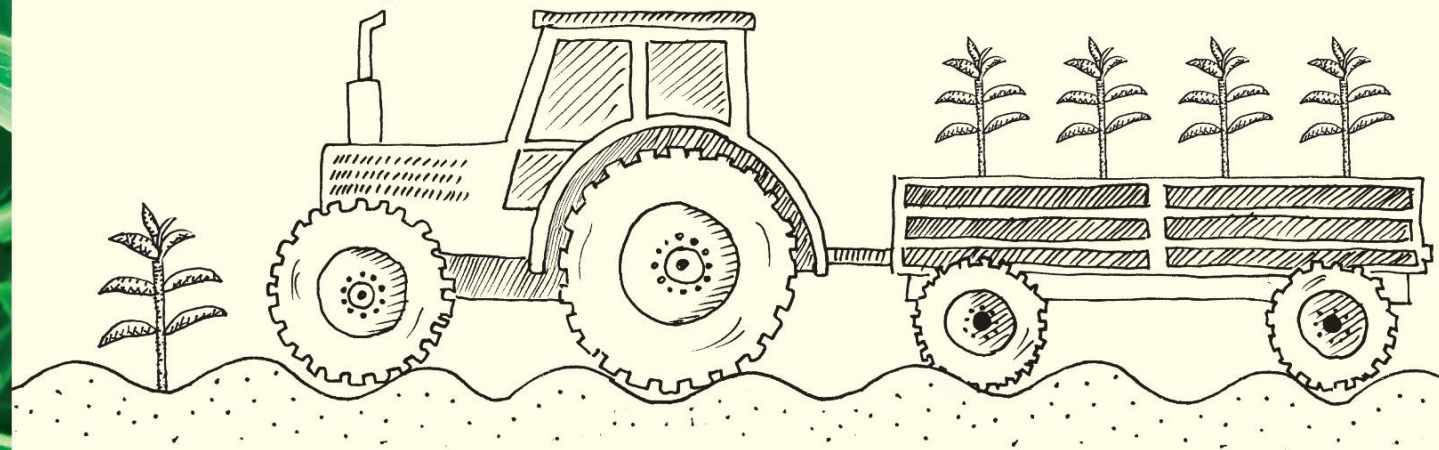
#who_we_are



WE CULTIVATE
LOCALLY



WE SERVE
GLOBALLY



A close-up photograph of green stevia leaves with serrated edges, framing a central white rectangular area.

#why_stevia

1.

**Growers Dump Tobacco for
Stevia See \$58 Billion Market**

**Bloomberg
Business**

Tobacco

Growing cycle	annual
Species	70
Pesticide	required
Global sales	\$758 billion
Climate	mild
Prized form	chopped leaf
Ingredient	nicotine



Stevia

Growing cycle	perennial
Species	280
Pesticide	none
Global sales	< \$2 billion
Climate	near-tropical
Prized form	enzyme extract
Ingredient	rebaudioside A



2.

Coca-Cola

LAUNCHES



The background of the slide is a close-up photograph of green stevia leaves, which are serrated and have a vibrant green color. The leaves are arranged in a dense, overlapping pattern, filling the entire frame around the central white text area.

25%

**OF THE SUGAR MARKET IS GOING TO BE
REPLACED BY STEVIA BY 2020.**

3.

20 %

**OF THE WORLDS' TOTAL
POPULATION SUFFERS FROM DIABETES.**



4.

**THE UNIQUE CLIMATE OF
CENTRAL GREECE**

The image features a vibrant green background of leafy plants, possibly basil, with serrated edges. A large, solid white rectangular area is centered on the page, serving as a backdrop for the text.

#challenges

The background of the image is a close-up photograph of green, serrated leaves, likely from a plant like sea purslane. The leaves are vibrant green and have a slightly waxy texture. They are arranged in a dense, overlapping pattern, filling the entire frame. The lighting is bright, highlighting the edges and veins of the leaves.

**#the_Greek_crisis_as_an_
opportunity**

1.



**ECONOMIC
CRISIS**

2.



**YOUTH
UNEMPLOYMENT**

3.

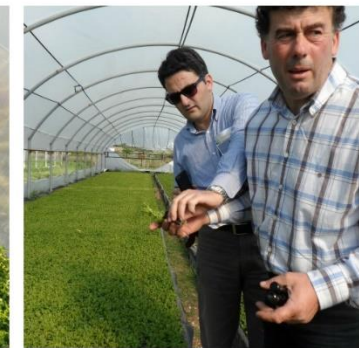
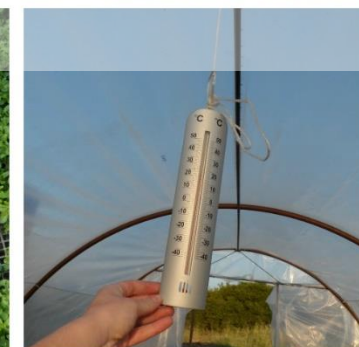


**AGRICULTURAL
SECTOR DEAD
END**

#way_to_success







FIRST STEPS: FROM ESTABLISHMENT TO PRODUCTION

The image features a vibrant green background of leafy plants, possibly basil, with serrated edges. A large, solid white rectangular area is centered on the page, serving as a backdrop for the text.

#innovation

0%

SUBSIDIZED OR FUNDED

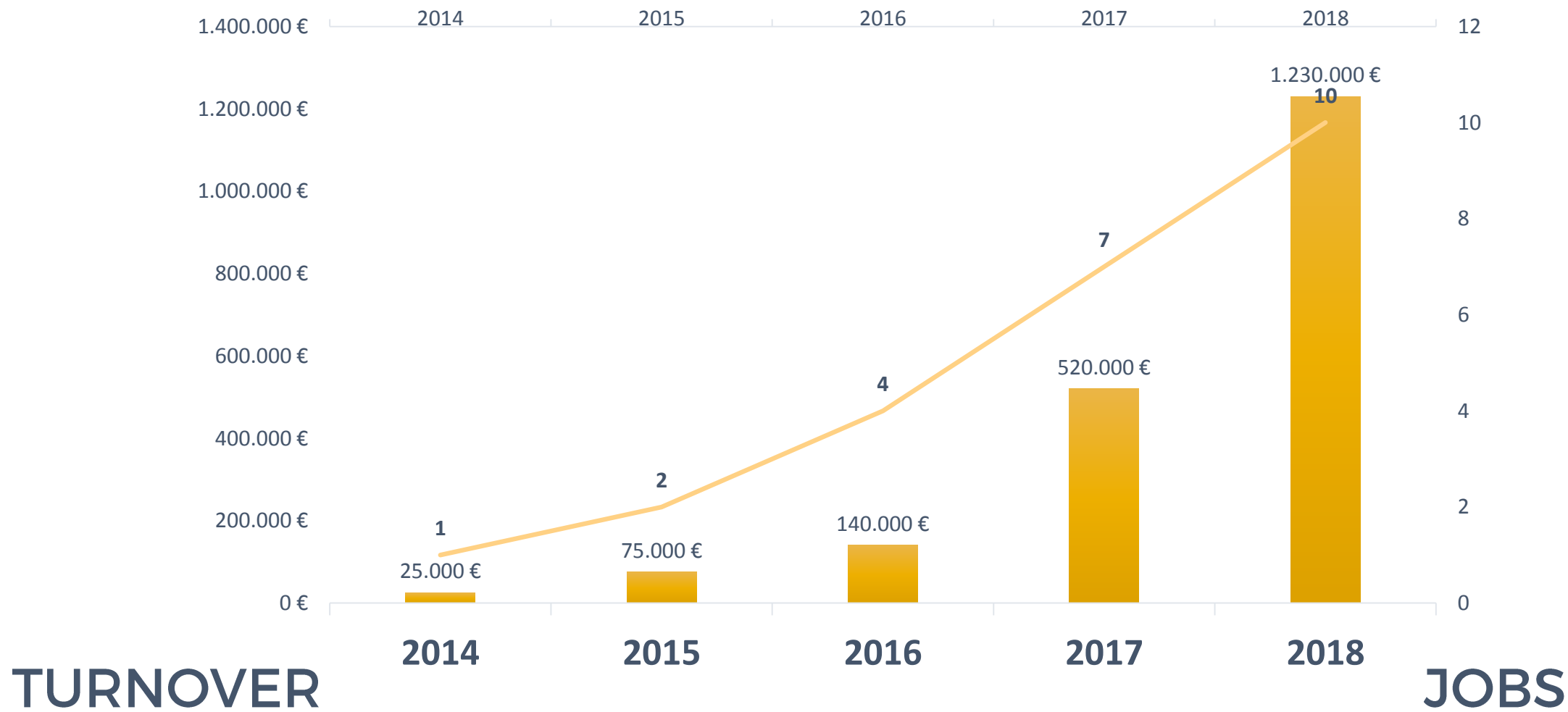
100%

CROWDSOURCED FROM FARMERS



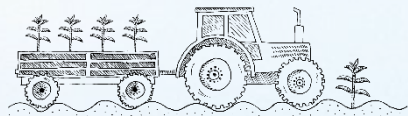
OUR PRODUCTS **LA MIA STEVIA**





TURNOVER

JOBS



CULTIVATION



EXTRACTION &
PURIFICATION



FINAL PRODUCT



EXPANSION



INVESTMENT
€ 10-12 M



2011

2013

2014

2015

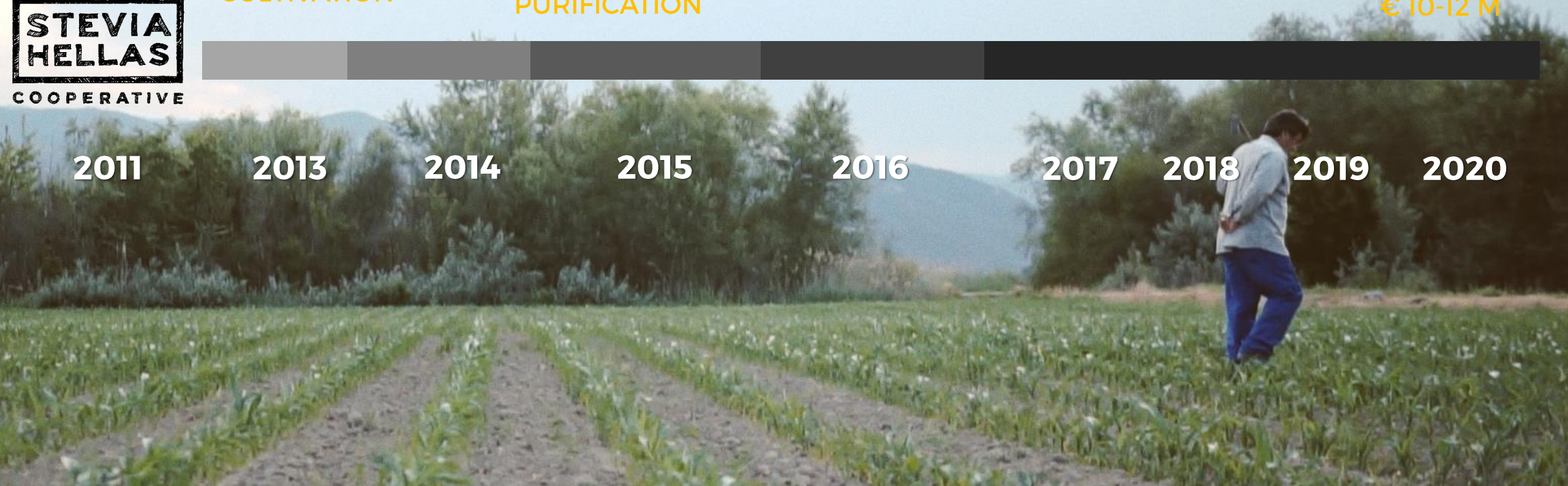
2016

2017

2018

2019

2020



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#our_structure



87

FARMERS



10


BUSINESS EXPERTS

The image features a vibrant green background of leafy plants, possibly succulents, with a central white rectangular area. The plants have thick, pointed leaves with serrated edges, creating a dense, textured look. The white area is a solid, bright white rectangle that serves as a backdrop for the text.

#decision_making

A man with dark hair, wearing a white long-sleeved shirt and khaki pants, is smiling and looking down at a white tray he is holding. The tray is filled with many small green seedlings growing in a grid pattern. He is standing inside a large greenhouse with a curved metal frame and translucent plastic covering. The background shows the structure of the greenhouse extending into the distance.

CEO & BUSINESS TEAM ROLE

The image features a vibrant green background of leafy plants, possibly basil, with serrated edges and a fresh, natural appearance. A large, solid white rectangular area is centered on the page, serving as a backdrop for the text.

**#we_are_a_startup_
acting_like_an_enterprise**



@TheEconomist



@SialParis
,France



@Delphi_Forum



@Naftemporiki
_Symposium



@Papastratos
Awards



@RuriInno,
Poland



@EBEA, Athens



@SialCanada,
Toronto



@ALPHA



@SKAI



@Startup Safari,
Athens

OUR VISION IS TO BECOME THE **WORLD'S LEADER**
PRODUCER IN STEVIA PRODUCTS.



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#R&D



SOCIAL INNOVATIONS IN RURAL REGIONS

STEVIA HELLAS COOP PARTICIPATES IN EUROPEAN RURINNO PROGRAM

stevia_hellas | January 12 / 2017



IOT & DRONES



3.57 MB	IN 0.55 MB	ON	35.2 °C
HEAP SIZE	OUT 9.49 MB	BOARD	TEMPERATURE
TRAFFIC			
48.7 °C	96 %	43.4 °C	28.2 %
TEMPERATURE	LUMINOSITY	TEMPERATURE (SHT21)	HUMIDITY (SHT21)
16 %	00:23:41:56	CHARGE off	
CPU USAGE	UPTIME	LEVEL 91 %	
BATTERY			
off	on		
MODE	LOW TRAFFIC MODE		

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#sharing_economy



YOU DON'T HAVE TO BUY IT, JUST RENT IT!



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#agricultural_sector_@2020

A close-up photograph of a person's hands, wearing a light blue shirt, planting a small green seedling into dark, crumbly soil. The hands are positioned on either side of the seedling, with fingers gently pressing the soil around its base. In the background, other young plants are visible, slightly out of focus.

THE PASSWORDS FOR A SUCCESSFUL AGRICULTURAL SECTOR

**SYNERGY
TECHNOLOGY
FINAL PRODUCT**



COOPERATIVE

We all together believe that a cooperation of people creates more opportunities and better products for the consumers!

**WE INNOVATE,
WE CREATE,
WE PRODUCE!**

We are learning from our customers, we are becoming better, we communicate!

Get in touch with us for any further information!
Contact us for legal, product development and order issues!

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