

MARKET FORUM 2018

The Meeting of Greek Entrepreneurship

Alternative funding & exports

Organization:



EXCEED Consulting
Μ. Αναμόρφωσις & Συνεργασία Επιχειρηματιών Α.Ε.



An initiative that has become an institution is out there for one more time in **AEGLI ZAPPIOU**, on **Friday 9th** and **Saturday 10th November 2018**.

B&B PUBLISHING ADVERTISING and **EXCEED CONSULTING S.A.** are organizing for the 5th year '**MARKET FORUM**' 2018 – **MEETING OF GREEK ENTREPRENEURSHIP**, which is under the aegis of the Professional Chamber of Athens (P.C.A.) and Athens Chamber of Small and Medium Industries (A.C.S.M.I.). The goal of this year's Forum organization is the solution reaching in two of the most significant issues that Greek businesses face today: **the alternative funding and exports**.

FORUM:

During the labors that are going to take place in **OLYMPIA** room from **10:00 in the morning** until **4:00** in the afternoon on both days, **top executives of businesses and bodies of provisions of services** will elaborate on specific proposals and successful strategies the application of which may lead to new **profitable** actions in domestic and international market, in the difficult business environment that has been formed nowadays. Specifically, **on the first day** of the forum (Friday 9th November), representatives from banks, funds, European bodies, governmental institutions, researching institutions, will analyze in detail all **modern funding tools** and **methods of their drawing**, **On the second day** of the forum (Saturday 10th November), the discussions will be focused on the matter of **exports** and the leaders of the discussion will be the business people with export experience, representatives of unions and bodies. Through the discussion there will be analytically reported basic issues like – amongst others – the **marketing** strategies, the competitive **price**, the **certified specifications** and the capacities of **e-commerce** that can lead to the development of exports.

EXHIBITION:

Along with the labors of the Forum and specifically from **10:00** in the morning until **6:00** in the evening, the participants – in charge of industry production companies, processing, packaging and trade of food and drinks, cosmetics and other super market products will have the chance to present at the venue their selective products. They will have the chance to come in touch with the commercial representatives and those of wholesale and retail food and drink trade, the section of mass catering, distribution networks in Greece and abroad and the wider section of food and drinks.

For further information contact us on : 210-8814731, 210-8837107, info@bbe.gr